TAMER EZZAT

Executive Producer | Senior Creative Producer

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SELECTED WORK: Fundraising | Branding | Educational | Resume

PROFILE

Filmmaker and creative leader with experience creating media projects for global brands and nonprofit organizations. Directed Egypt's official submission to the 93rd Academy Awards and co-directed an award-winning documentary that premiered at the Venice Film Festival. Produced $1M+ campaigns for Shell, Pepsi, and Unilever, as well as films and series for UNICEF and UNESCO. Hold an M.A. in Applied Media Psychology, with a focus on audience behavior and synthetic-audience research. Recently completed IDEO U's Human-Centered Strategy Certificate Program. Currently lead multi-platform video and donor storytelling at WHYY (PBS/NPR).

CAREER HIGHLIGHTS

- Egypt's official submission to the 93rd Academy Awards (When We're Born) — winner of 19 international awards.
- Venice Film Festival Official Selection (Tahrir 2011); Fulbright Arts Grant for research at NYU.
- $1M+ budgets and crews of 50+ for UNICEF, UNESCO, Pepsi, and Unilever.
- 160+ educational videos translating complex subjects for general audiences; donor campaigns generating more than $100K in direct contributions.

CORE COMPETENCIES

Institutional & Advancement Video · Donor & Mission-Driven Storytelling · Educational & Research Communications · Production Team & Freelance Bench Leadership · Budget & Vendor Management ($1M+) · Executive & Stakeholder Collaboration · Audience Research & Messaging Strategy · AI-Assisted Research & Production · Premiere Pro, After Effects, DaVinci Resolve · English & Arabic

PROFESSIONAL EXPERIENCE

Senior Promotions Producer | WHYY (PBS/NPR Affiliate) | Philadelphia, PA | April 2024–Present

- Lead creative production across broadcast, digital, social, streaming, fundraising, education, and institutional communications, partnering with senior leaders, subject-matter experts, marketers, designers, and external contributors to turn evolving priorities into clear briefs, production plans, review cycles, and finished assets.
- Manage concurrent projects through changing inputs, stakeholder reviews, revisions, approvals, and final delivery while protecting accuracy, quality, and deadlines.
- Direct executives, donors, experts, and community participants on camera, shaping technically and emotionally complex material into accessible audience-facing stories.
- Build repeatable production systems, intake processes, templates, and workflows that improve coordination, consistency, and delivery across concurrent projects.
- Develop AI-assisted approaches to audience research and creative testing, using synthetic audience methods to explore segments, evaluate messaging, and improve decisions earlier in the creative process.
- Produce high-impact institutional and fundraising campaigns, including donor storytelling work that generated over $100K direct contributions.

Executive Producer & Director | Independent Productions, Egypt / USA | 2010 – 2024 (concurrent freelance practice)

- Led independent productions across film, television, advertising, and documentary, managing multidisciplinary teams, clients, vendors, budgets, schedules, and delivery from concept to completion.
- Managed productions with $1M+ budgets and crews of 50+, balancing creative ambition, client priorities, production constraints, and delivery requirements.
- Led international broadcast, branded, documentary, educational, and mission-driven productions, including work for UNICEF and other international organizations.
- Worked as a supervising producer and creative leader, guiding producers and production teams while maintaining quality across multiple simultaneous workstreams.
- Directed an award-winning feature selected as Egypt's official submission to the 93rd Academy Awards and co-directed a documentary that premiered at the Venice Film Festival.

Lead Video Producer / Editor | Sidecar | USA | February 2022–May 2023

- Led end-to-end development and production of 160+ educational videos on AI, Web3, blockchain, cybersecurity, leadership, and emerging workplace technology for nontechnical audiences.

- Researched complex technical subjects, developed scripts and creative approaches, directed subject-matter experts, and translated rapidly evolving technology into clear, engaging visual stories.
- Managed projects across scripting, production, editing, motion graphics, review, revision, and final delivery while maintaining accuracy and consistency across a high-volume content pipeline.
- Created repeatable formats and production workflows that enabled faster delivery without sacrificing clarity or quality.
- Worked hands-on across directing, hosting, editing, graphics, and production, building a practical understanding of how technical ideas move from subject-matter expertise to finished audience-facing content.

Founder / Company Manager / Producer | In-House Productions LLC | Egypt | May 2005–February 2010

- Founded and managed a full-service production company, overseeing studio operations, client relationships, budgeting, hiring, and production teams.
- Managed crews producing 150 television reports for an Egyptian talk show and supervised CGI production from concept through completion.

EDUCATION & PROFESSIONAL DEVELOPMENT

- M.A., Applied Media Psychology | Fielding Graduate University | 2025
- Graduate research: AI-mediated emotion regulation and synthetic voice sentiment analysis.
- Certificate in Designing Strategy | IDEO U | 2026
- Diploma, Film Directing | New York Film Academy
- B.Sc., Physics (Solid State Electronics) | The American University in Cairo

ADDITIONAL RECOGNITION

- Egypt’s Official Submission to the 93rd Academy Awards, When We’re Born
- Venice Film Festival Official Selection, Tahrir 2011
- 19 International Awards, When We’re Born
- Fulbright Arts Grant for Digital Special Effects Research at NYU